

Safeguarding and welfare requirement: Child Protection.

Providers must have and implement a policy, and procedures, to safeguard children.

1.6 Social Media Policy**EYFS Key themes and commitments.**

A Unique Child	Positive Relationships	Enabling Environments	Learning and Development
1.3 Keeping Safe	2.2 Parents as partners	3.4 The wider context	

This social media policy applies to parents, members of staff, students, committee members and volunteers at Jack & Jill Preschool.

Jack & Jill Preschool has its own Facebook page which is used for communicating information on fundraising events and important messages to parents. It is a closed group and only parents can join the group. Our Social Media policy also applies to this Facebook page.

This policy includes (but is not limited to) the following technologies:

- Social networking sites (e.g. Facebook, Bebo, Snap Chat)
- Blogs
- Discussion forums
- Collaborative online spaces
- Media Sharing services (i.e. You Tube)
- Micro-blogging (i.e. Twitter)

The scope of this policy applies to the following people:

- Employees
- Volunteers/work experience students
- Parents/Carers

This policy also refers to the Acceptable Use of Technologies Policy

As part of our duty to safeguard children it is essential to maintain the privacy and security of all our families. We therefore require that:

- No photographs taken within the Preschool setting or at Preschool special events and outings with the children, are to be posted for public viewing, except those of your own child. Parents are advised that they do not have a right to photograph anyone else's child or to upload photos of anyone else's children. (This excludes those photographs taken by staff for the children's learning journal, which are sometimes used for display in the setting, for use on the Jack & Jill Preschool website and in other advertising material if parental permission is given).
- No public discussions are to be held or comments made on social media sites regarding the Preschool children, staff or committee business (except appropriate use for marketing fund raising events) or that could be construed to have any impact on the Preschool's reputation or that would offend any member of staff or parent using the Preschool.

Social media

- Staff are advised to manage their personal security settings to ensure that their information is only available to people they choose to share information with.
- Staff should not accept service users, children and parents as friends due to it being a breach of expected professional conduct unless they already know them in a personal capacity before their child starts at Preschool. Staff should avoid personal communication, including on social networking sites, with the children and parents with whom they act in a professional capacity.

- If staff name the organisation or workplace in any social media they do so in a way that is not detrimental to the organisation or its service users.
- Staff observe confidentiality and refrain from discussing any issues relating to work
- Staff should not share information they would not want children, parents or colleagues to view.
- Staff should report any concerns or breaches to the designated person in their setting.

Any member of staff, student or volunteer found to be posting remarks or comments that breach confidentiality, bring Preschool into disrepute or that are deemed to be of a detrimental nature to the Preschool or other employees, or posting/publishing photographs of the setting, children or staff may face disciplinary action in line with the Preschool disciplinary procedures (students will be asked to leave immediately).

Any comment deemed to be inappropriate is to be reported to the Chair and Manager and any action taken will be at their discretion.

General guidelines for using social media:

- Personal security settings should be managed to ensure that information is only available to people you choose to share information with.
- Remember that no information sent over the web is totally secure and as such if you do not wish the information to be made public refrain from sending it through social media.
- Maintain professionalism, honesty and respect.
- Apply a “good judgement” test for every social media post you make.

This policy was adopted at a meeting of: Jack & Jill Pre-school

Held on

Date to be reviewed

Signed on behalf of the provider

Name of signatory

Role of signatory (e.g. chair, director or owner)